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Recycling Market Development Zone Program

Zone Works Workshop: Successfully Site Recycling-Based Businesses in Your Zone!

This two-day zone administrator training event provided business siting tips.

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Contact [Pamela Kelley](#) for more information.

Welcome Message

Dear RMDZ Workshop Attendee:

It is our pleasure to invite you to the California Integrated Waste Management Board's "Zone Works" training workshop at the Wine & Roses Hotel in Lodi on June 21-22, 2007. You've been requesting a workshop about business siting, so don't miss this one!

The goal of this workshop is to provide Zone Administrators with the specific tools and knowledge of how to successfully site businesses in their zones. This workshop will provide an opportunity to learn all about the typical stages in the business siting process. There will be presentations from actual business owners on their experiences in getting their facilities sited and panel members from the local governments and regional resources that share the role they play in getting facilities sited.

We strongly encourage you to attend, especially if you are a new Zone Administrator. Also, please invite others on your RMDZ team to what will be an interesting workshop. Lastly, don't miss an opportunity to chat with former Board Member, Michael Papanian and meet our newest Board Member, Wesley Chesbro. We look forward to a successful event and hope to see you this June in Lodi!

Sincerely,

Corky Mau
Supervisor, Recycling Market Development Zone Program

Dates and Location

→ **Location:** Wine & Roses Hotel, 2505 West Turner Road, Lodi, California

→ **Thursday, June 21, 2007 and Friday, June 22, 2007**

Agenda for June 21, 2007

8:30-11:00 a.m. **California Association of Recycling Market Development Zones Quarterly Meeting**
(Zone Administrators only)

11:00-11:30 a.m. **Workshop Registration**

11:30-12:15 p.m. **Lunch n' Learn!**

Welcoming Remarks

→ Pamela Kelley, CIWMB RMDZ Program

→ Frank Ferral, Zone Administrator, San Joaquin County RMDZ

→ Carragh Taylor-Hunt, California State University Sacramento (CSUS) Conference Planner

Luncheon Speakers

→ Dave Konwinski, CEO, Onsite Power Systems

→ UC Davis Biogas Energy Project

12:15-1:15
p.m.

Business Siting 101-Learn all about the typical stages in the business siting process!

- John Smith, Branch Manager, CIWMB RMDZ Program
- Laurie Braunesreither, Senior Environmental Health Specialist, Contra Costa County Environmental Health Department
- Greg Gibson, Senior Project Manager, California Business Investment Services (CalBIS)

1:15-3:30 p.m.

Business Siting 201A

Construction and Demolition debris and organics are a major portion of what we now discard and are among the hardest recycling facilities to site. What can we learn to accommodate such facilities?

Construction & Demolition

- Rodd Palon, Owner, Two Rivers Demolition (Placer County RMDZ)
- Spencer Short, Councilmember, City of Lincoln
- Bobbi Park, CEO, Lincoln Area Chamber of Commerce

Organics/Green Waste

- Mary Matava, Owner, Agri-Services, Inc. (No. San Diego County RMDZ)
- Gary Gurley, General Services Manager, City of Oceanside-Public Works
- Mike Wonsidler, Zone Administrator, North San Diego County RMDZ

3:30-3:45 p.m.

Break

3:45-5:00 p.m.

Zone Administrators Peer Share

5:00-7:00 p.m.

Networking Reception

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Agenda for June 22, 2007

8:00-8:30 a.m.

Breakfast

8:30-10:30
a.m.

Business Siting 201B

Many RMDZ businesses use waste tires and postconsumer plastic in their processes that would otherwise go to California landfills--meet some of them and learn about their siting experiences.

Waste Tires

- Cameron Wright, Owner, West Coast Rubber (Central Coast RMDZ)
- Mandy Rose, Director, Integrated Waste Management, San Benito County
- Jeff Pyle, Economic Development Manager, City of Hollister

Plastics

- Craig Boblitt, President, Epic Plastics (San Joaquin County RMDZ)
- Mike Locke, President & CEO, San Joaquin Partnership
- Frank Ferral, Zone Administrator, San Joaquin County RMDZ

10:30-11:00
a.m.

Break/Hotel Check-Out

11:00-12:00
p.m.

Business Challenge! (Group Exercise)

Continuation of March 2007 Zone Works "Business Request" exercise

- Lisa Barry, CIWMB RMDZ Program

12:00-1:45
p.m.

Lunch n' Learn!

Luncheon Speakers

- Mike Paparian, Executive Director, California Pollution Control Financing Authority
- Carolyn Usinger, California Academy for Economic Development
- John Smith, CIWMB--Board Update
- Keir Furey, CIWMB--Legislation Update
- Carragh Taylor-Hunt--October 2007 Training Workshop
- Pamela Kelley and Frank Ferral--Closing Remarks

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Recycling Market Development Zone Program <http://www.ciwmb.ca.gov/RMDZ/>
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